

▶ WHAT IS THE BTAS?

This Bachelor of Technical and Applied Studies (BTAS) program is ideal for **students and working adults** who want to move into supervisory or administrative positions within their company or industry. The program is designed to be a smooth transition from an associate degree to a bachelor degree. It is suitable for people who have work experience or who have earned an associate degree.

▶ OVERVIEW OF THE BTAS PROGRAM

Students in BTAS study leadership, cash flow management, data analysis, social media, marketing and promotion, and workplace effectiveness. The program is designed to provide students with the skills that employers are looking for in today's and tomorrow's workforce. Students will:

- Complete an internship (or receive credit for work experience).
- Develop key performance metrics and analysis skills.
- Learn to engage target audiences.
- Respond to work challenges ethically.
- Learn to collaborate effectively.
- Value diversity of people, thought, and experience.

BGSU® Firelands



Students completing this degree engage in data synthesis and analysis and transition from the technical worker to a professional asset in the workforce. Additionally, students write and present extensively using the latest communication technologies.

They have learned to work under stress, can meet deadlines and, like this degree, are flexible.

BACHELOR OF TECHNICAL AND APPLIED STUDIES

▶ A SMOOTH TRANSITION

The Bachelor of Technical and Applied Studies is a **2+2 program**, meaning it is designed for students with an associate degree.

The program was designed to be an easy transition from the associate level to the bachelor level, making it easier on students to achieve a higher level of education.

For **current high school students or those who still need to pursue their associate degree**, there are multiple associate degree programs that align well for those that would like to complete their Bachelor of Technical and Applied Studies.

Contact Advising at BGSU Firelands 419-372-0886 for more information.

FINANCIAL RESOURCES

Firelands tuition is **half the cost** of most 4-year state universities, AND students are eligible for:

- Federal Grants and Loans
- BGSU Firelands Scholarships
- State Grants and Loans

Contact Firelands Financial Aid:
419-372-0655